



# Household Budget Expenditures

Prepared by: Grove City Department of Development

Town Center Area Demographic Study

4035 Broadway

Grove City, OH 43123

Site Type: Radius

Latitude: 39.881998

Longitude: -83.093858

Radius: 1.0 mile

Demographic Summary	2007	2012
Population	8,321	8,397
Households	3,479	3,529
Families	2,271	2,234
Median Age	36.3	36.8
Median Household Income	\$53,438	\$61,917

	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	86	\$59,382.71	\$206,592,445	100.0%
Food	85	\$7,162.58	\$24,918,604	12.1%
Food at Home	84	\$4,247.11	\$14,775,693	7.2%
Food Away from Home	86	\$2,915.47	\$10,142,911	4.9%
Alcoholic Beverages	87	\$539.73	\$1,877,737	0.9%
Housing	86	\$16,768.02	\$58,335,928	28.2%
Shelter	86	\$12,956.40	\$45,075,301	21.8%
Utilities, Fuel and Public Services	87	\$3,811.62	\$13,260,627	6.4%
Household Operations	86	\$1,260.46	\$4,385,134	2.1%
Housekeeping Supplies	86	\$666.90	\$2,320,162	1.1%
Household Furnishings and Equipment	83	\$1,877.84	\$6,533,005	3.2%
Apparel and Services	78	\$2,144.15	\$7,459,481	3.6%
Transportation	83	\$9,199.12	\$32,003,741	15.5%
Travel	88	\$1,624.73	\$5,652,426	2.7%
Health Care	87	\$3,415.81	\$11,883,610	5.8%
Entertainment and Recreation	85	\$2,918.33	\$10,152,880	4.9%
Personal Care	87	\$716.04	\$2,491,110	1.2%
Education	91	\$1,172.33	\$4,078,552	2.0%
Smoking Products	86	\$413.14	\$1,437,298	0.7%
Miscellaneous <sup>1</sup>	90	\$1,159.54	\$4,034,039	2.0%
Support Payments/Cash Contributions/Gifts in Kind	90	\$1,986.88	\$6,912,340	3.3%
Life/Other Insurance	88	\$561.70	\$1,954,154	0.9%
Pensions and Social Security	86	\$5,795.42	\$20,162,256	9.8%

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

<sup>1</sup> **Miscellaneous** includes lotteries, pari-mutuel losses, legal fees, funeral/cemetery expenses, safe deposit box rental, checking account/banking service charges, accounting fees, occupational expenses, expenses for other properties, credit card membership fees, shopping club membership fees, etc.

**Source:** Expenditure data are derived from the 2002, 2003 and 2004 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2007 and 2012.



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### Demographic Summary

	2007	2012
Population	27,212	29,305
Households	10,622	11,455
Families	7,471	7,907
Median Age	37.4	38.1
Median Household Income	\$61,989	\$74,259

	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	99	\$69,007.70	\$732,999,789	100.0%
Food	98	\$8,264.45	\$87,785,012	12.0%
Food at Home	97	\$4,891.97	\$51,962,521	7.1%
Food Away from Home	100	\$3,372.48	\$35,822,491	4.9%
Alcoholic Beverages	100	\$619.39	\$6,579,213	0.9%
Housing	101	\$19,595.42	\$208,142,551	28.4%
Shelter	101	\$15,246.64	\$161,949,840	22.1%
Utilities, Fuel and Public Services	99	\$4,348.78	\$46,192,711	6.3%
Household Operations	101	\$1,475.65	\$15,674,325	2.1%
Housekeeping Supplies	98	\$759.75	\$8,070,089	1.1%
Household Furnishings and Equipment	98	\$2,205.47	\$23,426,535	3.2%
Apparel and Services	91	\$2,493.07	\$26,481,382	3.6%
Transportation	97	\$10,785.18	\$114,560,188	15.6%
Travel	102	\$1,889.36	\$20,068,811	2.7%
Health Care	98	\$3,820.52	\$40,581,608	5.5%
Entertainment and Recreation	99	\$3,407.84	\$36,198,109	4.9%
Personal Care	101	\$832.25	\$8,840,196	1.2%
Education	104	\$1,336.63	\$14,197,651	1.9%
Smoking Products	95	\$457.80	\$4,862,738	0.7%
Miscellaneous <sup>1</sup>	99	\$1,275.17	\$13,544,880	1.8%
Support Payments/Cash Contributions/Gifts in Kind	103	\$2,270.40	\$24,116,230	3.3%
Life/Other Insurance	101	\$643.62	\$6,836,527	0.9%
Pensions and Social Security	102	\$6,875.71	\$73,033,742	10.0%

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

<sup>1</sup> **Miscellaneous** includes lotteries, pari-mutuel losses, legal fees, funeral/cemetery expenses, safe deposit box rental, checking account/banking service charges, accounting fees, occupational expenses, expenses for other properties, credit card membership fees, shopping club membership fees, etc.

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<b>Demographic Summary</b>	<b>2007</b>	<b>2012</b>
Population	47,789	52,493
Households	18,219	20,117
Families	13,017	14,090
Median Age	35.9	36.5
Median Household Income	\$63,038	\$75,748

	<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>	<b>Percent</b>
Total Expenditures	100	\$69,706.75	\$1,269,987,189	100.0%
Food	99	\$8,322.57	\$151,628,981	11.9%
Food at Home	98	\$4,921.97	\$89,673,318	7.1%
Food Away from Home	100	\$3,400.61	\$61,955,663	4.9%
Alcoholic Beverages	100	\$615.15	\$11,207,440	0.9%
Housing	102	\$19,803.49	\$360,799,866	28.4%
Shelter	103	\$15,435.91	\$281,226,918	22.1%
Utilities, Fuel and Public Services	100	\$4,367.58	\$79,572,948	6.3%
Household Operations	103	\$1,503.86	\$27,398,752	2.2%
Housekeeping Supplies	99	\$760.70	\$13,859,111	1.1%
Household Furnishings and Equipment	99	\$2,243.78	\$40,879,428	3.2%
Apparel and Services	91	\$2,509.06	\$45,712,555	3.6%
Transportation	100	\$11,013.40	\$200,653,102	15.8%
Travel	102	\$1,891.41	\$34,459,520	2.7%
Health Care	97	\$3,774.66	\$68,770,620	5.4%
Entertainment and Recreation	101	\$3,452.83	\$62,907,104	5.0%
Personal Care	101	\$837.73	\$15,262,520	1.2%
Education	103	\$1,321.51	\$24,076,585	1.9%
Smoking Products	93	\$447.12	\$8,145,989	0.6%
Miscellaneous <sup>1</sup>	98	\$1,253.66	\$22,840,398	1.8%
Support Payments/Cash Contributions/Gifts in Kind	102	\$2,254.14	\$41,068,167	3.2%
Life/Other Insurance	100	\$641.14	\$11,680,918	0.9%
Pensions and Social Security	105	\$7,060.55	\$128,636,129	10.1%

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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